

Nicolás Arteaga

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Professional Summary

Senior Front-End Developer with 15+ years of experience building scalable, responsive web applications using React, Vue, and Shopify. Skilled in leading teams, optimizing UI/UX, and delivering high-quality solutions in Agile environments. Strong background in design-to-code workflows and full-stack development with Node.js.

Skills

Frontend: React.js, Next.js, Vue.js, Angular, Shopify (Liquid), HTML5, CSS3, Tailwind

Backend: Node.js, Express.js, Next.js, Sanity.io, GraphQL, REST APIs

Testing: Jest, React Testing Library, Jasmine

Tools & Cloud: Git, Jira, AWS, Firebase, Jenkins, Agile/Scrum

Design: Figma, Sketch, Photoshop

Experience

Senior Front-End Developer | Power Digital

Mar 2024 – Sep 2025

- Developed and optimized Shopify storefronts using Liquid and Vue.js.
- Converted designs from Figma to responsive HTML/CSS, ensuring cross-browser compatibility.
- Implemented A/B testing scenarios using Growthbook, increasing user engagement.
- Collaborated in Agile teams using Jira, Asana, Git, and Slack.
- Defined requirements for new features and ensured timely delivery.
- Advised clients on e-commerce best practices and optimization strategies to align technical solutions with business goals.
- Partnered with stakeholders to translate needs into scalable front-end solutions, ensuring measurable impact and smooth delivery.

Development Consultant | Opticca

Apr 2024 – Oct 2024

- Built React.js UI components and collaborated on solution design for new features.
- Worked with Agile teams using Jira, Jenkins, and Git.
- Delivered scalable components with React Testing Library and Tailwind.
- Partnered with cross-functional teams to align technical delivery with client objectives and ensure efficient project execution.

Senior Front-End Developer | Formula.Monks

Mar 2022 – Nov 2023

- Developed React.js and Next.js applications with GraphQL and REST APIs.
- Converted designs from Sketch to responsive HTML/CSS.
- Collaborated in Agile teams using Jira, Jenkins, and Git.
- Documented UI components in Storybook for reusability.
- Advised clients on front-end architecture and API integration strategies to enhance scalability and performance.
- Partnered with cross-functional teams to align technical delivery with client objectives and ensure efficient project execution.

Senior Front-End Engineer | Endava

Jan 2017 – Jan 2022

- Built applications with React.js, Vue.js, Angular, and Node.js.
- Delivered full-stack solutions using Next.js, Gatsby, Hapi, and Express.js.
- Mentored junior developers and led project teams.
- Collaborated in Agile teams with Jira, Jenkins, and Git.
- Converted designs from Sketch/Photoshop to responsive HTML.
- Mentored different teams of Interns and Junior developers.
- Guided clients in selecting optimal tech stacks and architectures to meet performance and scalability goals.
- Drove alignment between business needs and technical delivery, ensuring impactful, on-time project outcomes.

Senior Front-End Engineer | Prodigious Brand Logistics

May 2015 – Dec 2016

- Built UI components with Backbone.js, Handlebars, HTML, CSS, and JavaScript.
- Defined requirements for new features.
- Worked in Agile environments with Jira, Jenkins, and Git.
- Partnered with cross-functional teams to align technical delivery with client objectives and ensure efficient project execution.

Early Career Experience

2009 – 2015

- Freelance Front-End Engineer (Mobitrics, Talk Word of Mouth)
- Senior Web Developer (Fabrica.la)
- Web Developer (Yettu)

Technologies: Shopify (Liquid), WordPress, Joomla, PHP, MySQL, jQuery, HTML, CSS, JavaScript

Education

Systems and Telecommunications Engineering — Universidad Sergio Arboleda (2003 – 2009)